

HOPE COUNCIL

**IMPACT
REPORT**

2023

 HOPE
COUNCIL

OFFERING HOPE | HELPING TO HEAL

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LETTER FROM THE EXECUTIVE DIRECTOR



**MICHELLE
SANDBERG**

Executive Director

Dear Friends and Supporters,

As I reflect on the past year, I am filled with immense gratitude for the unwavering support we have received from our community. It is because of you that, after 55 years, the Hope Council continues to thrive and make a significant impact in Kenosha.

This year has been one of growth, change, and impact for our agency. Our programs have reached more individuals and families than ever before, providing critical services that promote health, healing, and a brighter future. Your support has been instrumental in these achievements.

Our accomplishments are a direct result of the dedication and generosity of our supporters. Your contributions have enabled us to expand our outreach, enhance our programs, and advocate for systems that make a real difference in the lives of those we serve. Whether you have donated your time, resources, or expertise, please know that your support is deeply appreciated and vital to our mission.

As we look to the future, we are determined to confront the challenges that await. The journey toward recovery and prevention is continuous, and with your ongoing support, we are confident in our ability to drive meaningful change. We are enthusiastic about the possibilities ahead and the opportunities to further our mission, making an even greater impact in our community.

On behalf of the entire Hope Council team, I extend my heartfelt thanks to each and every one of you. Together, we are making a difference, one life at a time. Let's continue to work side by side to build a healthier and more resilient community.

With deepest gratitude,

A handwritten signature in cursive script, appearing to read "Michelle Sandberg", written in dark ink.

Michelle Sandberg, SAC-IT, IDP-AT
Executive Director





AGENCY OVERVIEW

MISSION

The mission of the Hope Council is to reduce the impact of substance use disorders in our community by providing education, prevention, intervention, and referral services.

VISION

The Hope Council on Alcohol & Other Drug Abuse envisions a community where:

- Alcohol and other drug prevention is an on-going, pro-active process involving many segments of the community;
- Addiction is understood as a disease free of stigma that can be successfully prevented and treated;
- Alcohol- and other drug-affected individuals and their affected family members can obtain services from qualified, caring providers who will actively listen and support the prevention, treatment and recovery needed to succeed in an alcohol- and other drug-free lifestyle.

BOARD OF DIRECTORS & STAFF

2023 Board of Directors (as of 12/31/2023)

Michael Masnica, President
Brian Sheffler, Vice-President
Liane Blanck, Secretary
James Poltrock, Treasurer
Dr. David Galbis-Reig
Mary Kubicki
Robert Kupfer
Rebecca Matoska-Mentink
Don Walters
Terra Lindberg
Patricia Demos



63

**Years of collective service
from our Board of Directors!**

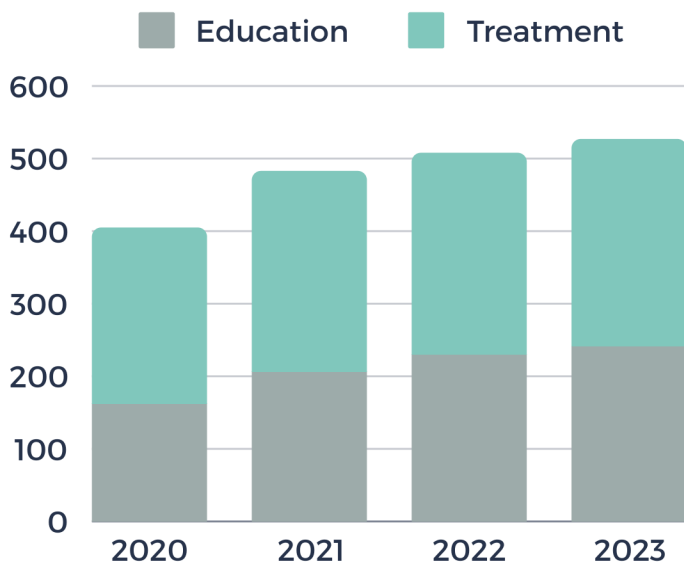
2023 Staff (as of 12/31/2023)

Susan Benning, Administrative Assistant, 2022
Rosalind Brown, Assessor, 2009
Morgen Eckhardt, Testing Specialist/Group Facilitator, 2017
Kimberly Kane, Administrative Assistant, 2022
Heather Krome, Programs Manager, 2023
Sonja Peterson, KRW Tobacco-Free Coalition Coordinator, 2021
Yvonne Reichers, Administrative Assistant, 2023
Michelle Sandberg, Executive Director, 2019
Kitt Stephenson, Administrative Assistant, 2010
Jodie Thomas, Supervised Visitation Coordinator, 2022
Hope Wesley-Early, Group Facilitator, 2015

INTOXICATED DRIVER PROGRAM

The **Intoxicated Driver Program (IDP)** provides education and treatment services for people convicted of operating while intoxicated (OWI). The goal of the program is to make sure people don't drive impaired in the future. When someone is convicted of operating while intoxicated, the court orders them to complete an assessment and create a **Driver Safety Plan (DSP)**. This plan outlines what the driver must do in response to the findings in order to complete the program successfully.

IDP ASSESSMENT OUTCOMES



527

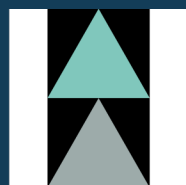
**IDP Assessments
completed in 2023**

WHAT DOES THIS MEAN?

* Since 2020, we've experienced a sustained annual increase in the total number of alcohol & other drug (AOD) assessments completed through the Intoxicated Driver Program.

26%

Increase in IDP assessments since 2020



* The percentage of clients referred to treatment, indicating a higher level of care needed compared to those referred to education, has increased annually since 2020.

54%

Clients referred to treatment in 2023

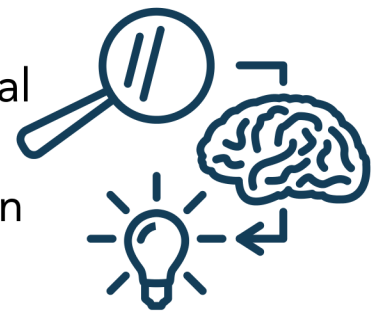


FACTS: DID YOU KNOW?



The Hope Council received **5,674** calls for service in 2023. The average call for the Intoxicated Driver Program is 11 minutes, 47 seconds.

ADDICTION is a treatable, chronic medical disease involving complex interactions among brain circuits, genetics, the environment, and an individual's life experiences.



IN 2022, 48.7 MILLION PEOPLE AGED 12 OR OLDER (OR 17.3%) HAD A SUBSTANCE USE DISORDER.

57 TOXICITY DEATHS RECORDED IN KENOSHA COUNTY IN 2023**

**THIS NUMBER IS NOT YET FINAL, RESULTS STILL PENDING

Treatment works; recovery is possible.

83%

of clients successfully completed AOD treatment through the IDP in 2023!



YOUTH & FAMILY PROGRAMMING

Youth and Family Programming at the Hope Council offers crucial support to those navigating challenging circumstances, empowering them to take charge of the direction of their lives.

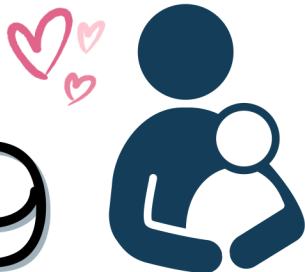
Our suite of services includes:

- **Parenting Time/Supervised Visitation:** Facilitating safe and supportive interactions between children and parents.
- **Loved Ones Group:** Providing a strong support network for family members affected by addiction, fostering a community of care and understanding.
- **I Am Special:** A unique initiative designed to enhance the self-esteem and well-being of children who have been impacted by substance misuse within their families.
- **Underage Drug & Alcohol Accountability Program (UDAAP):** This 8 or 12 hour course, utilized as an alternative to citation, is designed to educate participants about risk behaviors, consequences, and offer prevention education related to alcohol and other substances.

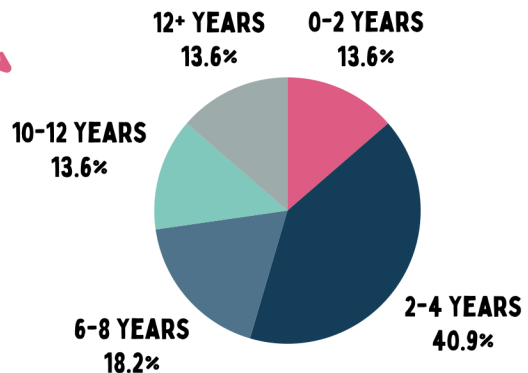


PARENTING TIME

369



Hours of Facilitation Provided in 2023



Ages of Children Enrolled

UNDERAGE DRUG ALCOHOL ACCOUNTABILITY PROGRAM

84

Youth Participants Enrolled



696


Education Hours Received

KRW TOBACCO-FREE COALITION

Kenosha, Racine, and Walworth Counties working together to educate about the hazards of tobacco use and second-hand smoke, promote cessation, and support youth in choosing a tobacco-free life.



DID YOU KNOW?



Teens who use tobacco products are more likely to have anxiety disorders, panic attacks, and depression.

“A CIGARETTE IS THE ONLY CONSUMER PRODUCT WHICH WHEN USED AS DIRECTED KILLS ITS CONSUMER.”

-GRO HARLEM BRUNDTLAND



The Wisconsin Wins campaign is a science-based, state-level initiative designed to decrease youth access to tobacco and nicotine products by conducting annual tobacco compliance checks and providing free education and training to retailers.

2023 TOBACCO RETAILER COMPLIANCE CHECK RESULTS

360 COMPLIANCE CHECKS CONDUCTED

6% SALES RATE TO YOUTH BUYERS

QUITTING ISN'T EASY....

WE'RE HERE TO HELP.



FREE RESOURCES ARE AVAILABLE.



DOLLARS & SENSE

At Hope Council, we believe in transparency and accountability. Our financial reports provide a clear view of how your generous contributions make a real difference in our community. Supporting local nonprofits like ours is crucial because we serve as the safety net of society, offering essential services and support to those in need. Your support enables us to continue our mission and create lasting positive change. Every donation helps us expand our programs, reach more individuals, and build a healthier, more resilient community. Thank you for being a vital part of our community's wellbeing.

Hope Council on Alcohol & Other Drug Abuse, Inc.
Summary Balance Sheet (unaudited)
as of December 31, 2023

ASSETS		
	Current Assets	82,369.18
	Accounts Receivable	34,510.40
	Prepaid Expenses	6,719.25
Total Current Assets		123,598.83
Fixed Assets		559,324.84
TOTAL ASSETS		\$682,923.67
LIABILITIES & EQUITY		
	Accounts Payable	8,504.91
	Other Current Liabilities	104,921.39
Total Current Liabilities		113,583.78
Long-Term Liabilities		45,661.20
TOTAL LIABILITIES		\$159,244.98
	Equity	523,678.69
TOTAL LIABILITIES & EQUITY		\$682,923.67

Programs and services are provided through the generous support of the Kenosha County Department of Human Services, Kenosha Firefighters CARES, Kenosha Women's Network, Rotary Club, State of Wisconsin, United Way of Kenosha County, foundations, private donations, and first-party payers.

IN THEIR WORDS

"The Loved Ones Group has been a ray of hope for me. It's great to share and heal with people who truly understand what you're going through."

"Getting to see my kids in a safe place has been a huge help. The program has been amazing for us, and I'm really thankful for all the support you've given me and my kids."

"I want to thank you guys for everything I learned today in the UDAAP class. It really opened my eyes and helped me see how I'm harming my future and my relationships. This class has helped me see how I can make better choices and stay on track. Thank you."

COMMITMENT TO COMMUNITY

IN 2023, THE HOPE COUNCIL ...

COMMISSIONED THE FIRST PUBLIC HEALTH VENDING MACHINE

in Kenosha County. After securing a grant from WI Department of Health Services, we rolled out the **FIRST** public health vending machine (PHVM) in our community. This PHVM distributes a variety of public health supplies including NARCAN, drug testing supplies, drug deactivation kits, COVID tests, and contraceptive supplies, all at **NO COST!** The PHVM is located outside and is accessible 24/7.



***448 DOSES OF NARCAN DISTRIBUTED**



SECURED \$150,000 IN GRANT FUNDING

to support our local schools in the battle to end the youth vaping crisis. We are proud to have the opportunity to partner with Kenosha Unified School District to bring comprehensive prevention, intervention, and cessation services to youth. This grant is made possible by the WI Tobacco Control Program utilizing JUUL settlement funds.



MADE OUTREACH OUR PRIORITY!!

Our dedicated team actively participated in community events, providing valuable educational resources while continuing to build strong, meaningful relationships with our partners.



HOSTED INAUGURAL "LIGHT UP THE LONGEST NIGHT" EVENT

which included a bonfire, hot cocoa, and inspirational messages during the Winter Solstice. We honored lives lost to addiction and celebrated those living in recovery with luminaries.



2024-2025 BOARD OF DIRECTORS

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Vice-President

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Secretary

Michael Masnica
Treasurer

Patricia Demos

Dr. David Galbis-Reig


Mary Kubicki

Robert Kupfer

James Poltrock

Don Walters



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